



XMicrobe™

**WHAT MAKES
OUR TECHNOLOGY
DIFFERENT MAKES US
STRONGER AND
LONGER LASTING:**

Proven effective
at reducing odors
in over thirty years
of product and building
applications.

Extremely long lasting
technology without
repeated applications

Dramatically reduces
the growth of germs
on surfaces.

Applications guard
against surface
degradation caused
by mold, mildew,
and effects
of harsh cleaners.

Prevents stains from
setting into surfaces
for easier cleaning.

The only system
available that actively
pulls microbes from
the air and eliminates
them on contact,
improving overall
air quality.

The only system
available that can
truly disinfect
fabrics, carpeting,
and upholstery.

Developed by
Dow Corning
Technology.

ODOR RESCUE FOR SMOKE



WHAT'S THE PROBLEM?

Severe smoke odor is as persistent as it is indidious. This pollution can stick to practically any surface and can get into even the most remote cracks. Along with this, smoke residue is an offensive odor which can make the spaces where you live and work smell stale and dirty. Other cleaning methods can be costly, and many just mask the odors instead of eliminating them at the source.

A TRUTH AS BASIC AS THE AIR YOU BREATHE

Chlorine Dioxide is the most effective treatment in the odor removal industry. Our FreshStart Odor Rescue system combines the power of chlorine dioxide with a safe and easy-to-use delivery system. This simple product is water activated and leaves no residue. It's also bio-degradable and recyclable, so when the product has run it's course, it's as easy to dispose of as it is to use.

IT'S A FACT.

The Environmental Protection Agency (EPA) lists poor indoor air quality as one of the top five threats to public health in the United States.

Before investing in expensive filtration devices, invasive clean ups or costly remodeling projects, it makes sense to identify and quantify potential problems in interior environments. In order to eliminate odors, allergies and illnesses the problems along with their sources must be identified. Evaluate and focus on fixing only what needs to be fixed with XMicrobe™ Powered by Dow Corning Technologies.

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2007 Austin St. Suite O, Midland, MI 48642
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THE MICROBE FREE SOLUTIONS® GAME PLAN IDENTIFIES AND TREATS MOST COMMON INDOOR CONTAMINANTS, INCLUDING:

MRSA

Staph

Colostrum Difficile

Mold

Bacteria

Fungi

Odors

Algae

Mildew

Smoke

Spores

ODOR RESCUE FOR SMOKE

Indoor air quality issues are a serious concern in commercial buildings. Humans are capable of distinguishing over 10,000 different types of odor molecules. These odors can profoundly affect your customers' experience, as well as the health and comfort of your staff. Pleasant odors can stimulate appetite, trigger positive memories, influence mood and reinforce a positive perception of your establishment as a safe, clean and fun place to visit. Conversely, unpleasant odors can evoke negative perceptions and, in some cases, elicit complaints of eye, nose and throat irritation, nausea, headaches and respiratory problems. The gases given off as microbes digest organic compounds are often the root cause of odors. These volatile organic compounds (VOCs) drift in the air and are intercepted by olfactory nerves deep in our nasal passages.

Most products are designed to combat odors in one of two ways: by masking the objectionable odor with an even stronger, but more pleasant odor, or by temporarily deadening the olfactory nerves so that they can no longer perceive the offending smell. In addition to being temporary, neither of these techniques resolves the underlying problem of eliminating the source of the odor.

In effect, our system converts your entire establishment into a large-scale electrostatic air cleaner. This barrier is invisible, odorless and consumes no energy in the course of doing its job. It does not wear off with normal cleaning (even steam cleaning), is non-volatile, insoluble and will not harm people or the environment. As an added bonus, our technology inhibits the growth of bacteria, viruses, mold and mildew, while making it difficult for spills to attach themselves to surfaces, so stains are easier to remove and less likely to create more odors. We also save you money, by reducing the amount of cleaning agents you have to buy and the amount of time your staff spends cleaning.

Don't let indoor air quality issues make your customers or staff uncomfortable. Choose Microbe Free Solutions® technology to protect your image, freshen the air and reduce microbial contamination in your facility. Even NASA has approved our basic molecule to protect the inside of our astronauts' space suit from bacteria and odors. It's the safest, most effective and most thoroughly tested defensive air strategy available today.

Help protect your surfaces, ventilation systems and facilities from harmful microbes. Rely on XMicrobe™ products- your active defense against microbes.

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